

NOVEMBER 2025

YOUR OFFICIAL COMMUNITY NEWSLETTER

your **NEW BRIGHTON**buzz

DELIVERED TO 4,135 HOUSEHOLDS IN NEW BRIGHTON MONTHLY



McKENZIE ORTHODONTICS

Certified Specialist in Orthodontics

FREE CONSULTATION



*Scan To
Book Today!*

403.262.3696 | #110, 142 McKenzie Towne Link SE | Dr. A. Sharma BSc, DMD, DHSc, FRCD(C) – Orthodontist

Great News Media | Call 403-720-0762 for advertising opportunities | www.greatnewsmedia.ca



**Healthy Hunger –
Choose
Freshslice Pizza!**

**Trust the brand that
around 90% of
schools in B.C use for
their hot lunch
program!**

📍 **206-5222 130th Avenue SE, Calgary**
(Right across from McDonald's on 130th)

 **Exclusive Freshslice Coupon!**
2 slices + 1 can of pop – only \$6
One-time coupon – exclusive to our store

 **New App Users Get a Free Slice!**
Download the Freshslice App today and
enjoy 1 FREE slice for new customers.

 **Call Karan for School Orders**
Exclusive flyer-only customer deals –
not posted on Healthy Hunger.

Call Karan: 236-777-5100



OFFICIAL

PLUMBING & HEATING

Plumbing Services
Furnace Install & Repair
Drain Cleaning
Boiler Install & Repair
Electrical

\$50

Service Call Fee



403-837-4023

info@officialplumbingheating.ca
official-plumbing-heating.ca



South Trail
CHIROPRACTIC
25
YEARS
HEALTH FROM THE
INSIDE OUT

**PROUDLY SERVING
SE CALGARY FOR 25 YEARS!**



Whether you are a current
practice member, past
practice member, or curious
about what chiropractic
care can do for you, we
would love to see you!

**VISIT OUR
WEBSITE**



403-257-7913 | info@drjeff.ca
#61 - 4307 130th Ave SE | www.drjeff.ca

HIGHSTREET dental

*We are
participating
in the new
Canadian Dental
Care Plan!*

*We bill in accordance
with the ADA Fee
Guide Prices*

*We direct bill
your insurance*

*Open evenings and
weekends*



**Dr. Jordan Loewen, Dr. Jeff Seckinger,
Dr. Patricia Tsang**
General Dentists

**Call today and book your
free teeth whitening**
included with your complete exam,
x-rays, and cleaning



☎ **403-236-1200**

📍 **50 High Street SE,
Calgary, AB**

🌐 **www.highstreetdental.com**

New Patients Welcome

NEW BRIGHTON COMMUNITY ASSOCIATION TEAM

www.ournewbrighton.ca

Follow us on Facebook

@NewBrightonCA



President	John Lee
Vice President	Nathan Greener
Treasurer	Melike Tasdelen
Secretary	John Duta
Student Correspondent	Nicholas Nistor



GREAT NEWS MEDIA

LEADERS IN COMMUNITY FOCUSED MARKETING

We make your phone ring.
We bring you more customers.
We grow your sales.

Call 403-720-0762 | grow@greatnewsmedia.ca



SCAN ME



Cats, Canines, & Critters of Calgary



Prairie Chickens, Calgary



Buster and Knuckles, Huntington Hills



Shai and Star, Copperfield



Tobi and Cherokee, Douglasdale

To have your pet featured, email news@mycalgary.com

D'ARCY

OKOTOKS • ALBERTA

Golf Course Lifestyle with Mountain Views

15 MINUTES SOUTH OF CALGARY



Anthem



CUSTOMER SATISFACTION GUARANTEED

**WE SPECIALIZE IN ALL FORMS OF
CONSTRUCTION & LANDSCAPE**
INCLUDING SMALLER IN-HOME PROJECTS



Services

Residential Landscaping

Landscape Construction

Year-Round Maintenance

Spring and Fall Cleanup

Commercial and Condo
Property Management

Snow and Ice Removal

Contact Us

Address

20 Sunvale Place SE
Calgary, AB T2X 2R8

Call us now

(403) 256-9282

Email us

info@jacksonjackson.ca

contact@jacksonjackson.ca

www.jacksonjackson.ca



Don't Be Shy, Give Us a Try

The New Brighton Community Association (NBCA) was formed in 2010 by a handful of warm-hearted New Brighton residents who were willing to volunteer their time and their knowledge for the betterment of our community. Following the rules and regulations for non-profits and for community associations they put the legal bases of this committee with the main focus to lobby for schools in our neighbourhood – in 2010 New Brighton had no schools and the provincial plans were pretty vague regarding where and when new schools will be built. Once the construction of the first schools started most of the members of the committee started the parents' committees for the new schools.

NBCA together with the parents' committees started to advocate and to raise money for different facilities needed for schools like playgrounds and libraries. With the schools being fully established NBCA started to look towards new venues and new horizons to improve the community well-being.

Right now, we need more voices on the Board, we need to have a bigger team in order to tackle more projects so don't be shy, give us a try.

More information on our website – www.ournewbrighton.ca.



GOAL! OR MAYBE NOT...

The first international soccer match was played between England and Scotland on November 30, 1872, on a cricket ground, no less! Tickets were sold for one shilling, and it is estimated that there were more than 2,500 spectators. The historic game ended scoreless, 0-0.

Tool Shed for All Seasons

We hope this fall you took full advantage of the tools available in the community Tool Shed. We are listening to you, and we are trying to expand the tool inventory based on the demands for tools. Check our “Tool Shed” page on ournewbrighton.ca and click on the inventory link to see the wide array of tools you can use free of charge. Maybe you want to try a snow blower before buying one, so you just borrow the one we have available and if you like it, you can take your time until you find a good deal. There are tools for all seasons and for all projects so check it out and let us know how it works for you. Thanks everyone for taking pride in your house maintenance and appearance and for making our community brighter.



Safety In Our Community

The crime numbers in New Brighton start to creep up and it is up to us to prevent everything that can be preventable.

Adopt the 9 pm routine – take a tour around your property, check if you locked the cars on the driveway, check all the doors and windows, and don’t make life easy for the bad guys.

The overnight lights in front of your house are essential in making thieves feel uneasy and move on. Now with the LED low-consumption light bulbs it is not a big expense to have them on overnight. We’ve got few emails from residents about their streets being pitch black at night and they associated that with frequent robberies in the area. You can put your outside lights on a timer and have peace of mind with the night schedule for the lights. It is a small investment that can have a big impact on overall safety, let’s make our nights brighter.

YOUR CITY OF CALGARY

Green Line LRT Construction is Underway!

by the City of Calgary



Did you know the Green Line LRT SE Project officially broke ground on June 26, 2025? This monumental milestone marked the start of main construction for Calgary’s largest and most ambitious infrastructure project to date and since then, progress has been moving full steam ahead.

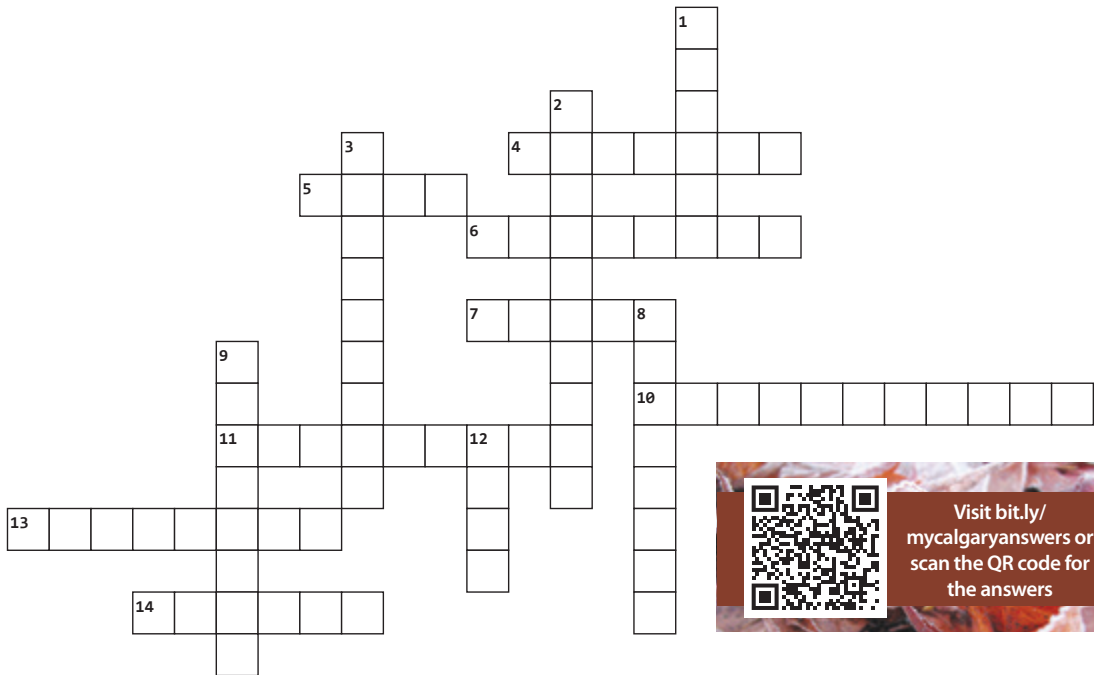
With \$6.248B in committed funding from The City of Calgary, the Province of Alberta, and the Government of Canada, this project reflects a powerful collaboration dedicated to building a better future for our city. Over the past few months, the Green Line team has been hard at work initiating several key construction activities. If you’ve travelled through 78 Avenue SE, 114 Avenue SE, or Barlow Trail, you may have noticed active construction zones as part of the early stages of this transformational project.

One major area of focus is the Maintenance and Storage Facility (MSF), located near the future Shepard Station, where site preparation and servicing is well underway. This facility will play a crucial role in keeping Green Line light rail trains running smoothly and efficiently once service begins.

Construction on the Green Line LRT has started, and the benefits will last a lifetime.

To stay informed about upcoming work, timelines, and impacts in your community, visit calgary.ca/greenline and sign up for our newsletter.

November Crossword



Visit bit.ly/mycalgaryanswers or scan the QR code for the answers

Across

4. In November 1896, the hydroelectric powerplant at _____ Falls started operating.
5. "Novem" is the Latin word for what number?
6. The sci-fi novel, _____ *Park*, by Michael Crichton was published in November 1990.
7. World _____ Day is celebrated annually on November 1 and raises awareness about the ethical, environmental, and health issues related to animal consumption.
10. On November 4, 1922, Howard Carter discovered the first steps to the tomb of this ancient Egyptian Pharaoh.
11. This fast-food chain served its 50 billionth hamburger on November 20, 1984.
13. On November 30, 1982, Michael Jackson released his hit album "_____".
14. On November 27, 2013, this winter wonderland Disney animation was released.

Down

1. This Britney received her star on the Hollywood Walk of Fame at the age of 21 on November 17, 2003.
2. Jacques Plante became the first NHL goalie to wear a _____ protective face mask on November 1, 1959.
3. Canadian Music Hall of Fame inductee Gordon _____ was born on November 17, 1938, in Orillia, Ontario.
8. Stars of the romantic film *The _____*, Canadians Rachel McAdams and Ryan Gosling both celebrate their birthdays in November.
9. On November 15, 2020, Lewis _____ won his record-equalling seventh F1 World Drivers' Championship at the Turkish Grand Prix.
12. One of the most complete early human ancestor skeletons (*Australopithecus afarensis*), nicknamed _____, was discovered in Ethiopia on November 24, 1974.

The New Brighton Clubhouse is now accepting facility bookings and has a variety of rental packages available to meet the needs of all ages, party sizes and budgets! For more information and availability on rooms, please contact 403-781-6613 ext. 5 or email rentals@nbra.ca.

Room Rental Hourly Rate

Banquet Room (Capacity of 100 or 80 with Bouncy Castle)

1,350 Sq Ft

Resident Rate: \$88 plus GST hourly

Brookfield Rate: \$93 plus GST hourly

Non-Resident Rate: \$98 plus GST hourly

Studio Room (Capacity of 35)

462 Sq Ft

Resident Rate: \$52 plus GST hourly

Brookfield Rate: \$57 plus GST hourly

Non-Resident Rate: \$62 plus GST hourly

Hockey Rink (Capacity of 75)

1200 Sq Ft

Resident Rate: \$88 plus GST per hour

Brookfield Rate: \$98 plus GST per hour

Non-Resident Rate: \$108 plus GST per hour

Available time slots: Monday to Friday from 9:00 am to 5:00 pm or Saturday to Sunday from 9:00 to 11:00 am.

*Hockey Rink rentals not permitted on statutory holidays or scheduled educational days off.

Rental Packages

Essential Birthday Package (Studio Room)

Capacity of 35

Resident Rate: \$118 plus GST for two hours

Brookfield Rate: \$128 plus GST for two hours

Non-Resident Rate: \$138 plus GST for two hours

The Essential Birthday Package Includes:

- Two hours in the Studio Room
- Party supplies (banner, cups, tablecloths, balloons, napkins, plates, and cutlery)
- Setup and tear down of the tables and chairs

Deluxe Birthday Package (Banquet Room)

Capacity of 100 or 80 with Bouncy Castle

Resident Rate: \$300 plus GST for two hours

Brookfield Rate: \$310 plus GST for two hours

Non-Resident Rate: \$320 plus GST for two hours

The Deluxe Birthday Package Includes:

- Two hours in the Banquet Room
- Party supplies (banner, cups, tablecloths, balloons, napkins, plates, and cutlery)

- Choice of bouncy castle, piñata, or craft during your party
- Setup and tear down of the tables and chairs

Christmas Package (Banquet Room)

Capacity of 100

Resident Rate: \$310 plus GST for four hours

Brookfield Rate: \$325 plus GST for four hours

Non-Resident Rate: \$340 plus GST for four hours

The Christmas Package Includes:

- Four hours in the Banquet Room
- Party supplies (banner, plastic tablecloths, balloons, and disposable cutlery)
- Music license with dancing
- Setup and tear down of the tables and chairs

NEW BRIGHTON CLUBHOUSE

2 New Brighton Drive SE, Calgary, AB, T2Z 4B2

Open 9:00 am to 9:00 pm Monday to Sunday

www.newbrighton-connect.com

FIND IT FAST!

NEW BRIGHTON RESIDENTS ASSOCIATION (RENTING/PROGRAMS)

C/O New Brighton Clubhouse

2 New Brighton Drive SE, Calgary, Alberta T2Z 4B2

📞 403-781-6613 📠 403-781-6611

www.newbrighton-connect.com

NEW BRIGHTON

RESIDENTS ASSOCIATION



2 New Brighton Drive SE

Calgary, Alberta T2Z 4B2

Phone: 403-781-6613

Fax: 403-781-6611

Office Hours: 9:00 am to 9:00 pm

Stat Holiday Office and Park Hours: 11:00 am to 6:00 pm

CONTACT US AT:

Acting General Manager

Jennifer Strickland • gm@nbra.ca

Facility and Amenities Leader

Douglas Allan • maintenance@nbra.ca

Customer Service Leader

Claire Lee • rentals@nbra.ca

Program Coordinator

Olatide Olaloku • programs@nbra.ca

Special Events Coordinator

Danny Markle • events@nbra.ca

Sponsorship Opportunities

Becoming a sponsor is a great way to make connections with residents and get your business noticed! There are a variety of sponsorship opportunities available to meet the needs of all businesses. If you are interested in becoming a sponsor of the NBRA, please contact the Special Events Coordinator by calling 403-781-6613, ext. 3 or emailing events@nbra.ca.

A detailed sponsorship catalogue can be found on newbrighton-connect.com under "My Events".

A very special thank you is extended to our current sponsors: Find Your Nook YYC, NAIAD Irrigation Systems, Rachel Mah Poy Desjardins Insurance Agent, and Kilt & Caber Ale House!

Special Events

Grand South Christmas Market

November 15 from 10:00 am to 3:00 pm

The NBRA is proud to be a part of the Grand South Christmas Market again in 2025! Over 25 unique vendors will be at the NBRA Clubhouse to help get holiday shopping done early. Support local artisans, home-based businesses, and crafters of all varieties while you shop! Visit newbrighton-connect.com to view all NBRA market vendors and see other communities participating!

Christmas in the Clubhouse

Saturday, December 6 from 9:00 am to 4:00 pm

On December 6 Santa will be making a special appearance at the New Brighton Clubhouse! Little residents and their families are invited to Santa's workshop to get their picture taken, share their Christmas wish, participate in holiday-inspired activities and receive a specially wrapped gift just for them!

Signup for this event will open on November 5 at noon and will be completed by a Google Form on newbrighton-connect.com.

12 Days of Giving

December 4 to 15 via Social Media Accounts

Keep your eyes on the New Brighton Clubhouse Facebook and Instagram pages from December 4 to 15 every day at 11:00 am to participate in the 12 Days of Giving! A fantastic new basket of hand-selected items will be posted each day with a prompt on how you can enter the giveaway raffle. Participation is open to

everyone, both residents of New Brighton and those living outside the community!

Children and Adult Programs

Dance Explosion

Fall Session 2: November 6 to December 18 from 6:15 to 7:00 pm

Ages 4 to 6 years

An exhilarating fusion of dance styles! Students explore everything from jazz and tap to ballet, creative movement, hip hop, and beyond. An exciting introduction to the vibrant world of dance!

Residents: \$135 | Non-Residents: \$150

Babysitter's Course

Fall Session 2: November 16 from 9:00 am to 4:00 pm

Ages 11 to 16 years

The Canadian Red Cross Babysitting course covers everything from managing difficult behaviours to essential content on leadership and professional conduct as a babysitter. Babysitting promises to deepen and enhance the responsibility that older youth feel when caring for younger children. This course comes with a Red Cross Babysitter Manual and a Red Cross Babysitter Certificate upon successful completion.

Residents: \$85 | Non-Residents: \$100

Standard First Aid with CPR-C

Fall Session 2: December 7 from 9:00 am to 5:00 pm

Age 16+

Standard First Aid with CPR-C is a comprehensive, two-day training program designed to meet the needs of individuals who require certification for work, school, or personal knowledge. This course covers a wide range of first aid and cardiopulmonary resuscitation (CPR) skills, focusing on practical knowledge and hands-on practice to respond confidently to medical emergencies.

Residents: \$155 | Non-Residents: \$170

For more information on these programs, and all programs at the New Brighton Clubhouse, please visit www.newbrighton-connect.com.

Value Added Activities

New Brighton Seniors Card Club

November 6, 13, 20, and 27 from 1:30 to 3:30 pm

continued on next page

The NBRA is excited to host the New Brighton Seniors Card Club, offering a variety of different card games and great conversation each week. Spend the afternoon enjoying new games, meeting new friends, and exploring everything that the NBRA has to offer.

\$2 drop-in.

Tot Time

November 19 from 1:30 to 3:00 pm

Bring your little ones and take part in a fun afternoon of socialization and unstructured free play, all while parents enjoy coffee and great company!

This program is a \$2 drop-in!

Tween's Night Out

10 to 14 years

November 7 from 7:00 to 8:30 pm

Calling all New Brighton tweens and teens. You are invited to the Clubhouse for a night of fun games, competitions, and good times. Doors open at 7:00 pm, grab your friends and let's have a great night together! The \$2 drop-in fee will include a snack and refreshments!

Movie in the Clubhouse

November 21 from 7:00 to 8:30 pm

Join the NBRA this month for an exciting evening of family fun with movies curated just for you! Indulge in freshly popped theatre style popcorn, pop, and a hit movie, all for the low price of \$5 for the entire family!

\$5 per family includes fresh theatre style popcorn and drinks.

Babysitting Night

Ages 2 to 10

November 22 from 5:00 to 8:30 pm

Want a night out without the kids? Let the NBRA look after your little ones while you enjoy some quality time. Pizza, a light snack, and a drink will be offered during the evening. Please feel free to pack a nut-free snack/drink for your child(ren) should they need more. Children must be fully potty trained.

Resident Rate: \$25 | Non-Resident Rate: \$30

Gingerbread House Workshop

December 12 from 7:00 to 8:30 pm

Join us for our Christmas Gingerbread House Workshop, where families can decorate their own festive gingerbread house while enjoying a holiday movie playing in the background to set the perfect festive mood. We'll provide everything you need, gingerbread kits, decorations, and snacks! Price is \$35 per family.

Also Available at the NBRA

Popcorn Packs

Looking to kick up your family movie night a notch? The NBRA offers \$12 Movie Night Popcorn Packs!

Each pack includes:

- Two medium bags of theatre style popcorn
- Two juice boxes
- Two pops (your choice from assorted selection)
- Two chocolate bars (your choice from assorted selection)
- Two candy treats (your choice from assorted selection)

To place your order for a Popcorn Pack, please call 403-781-6613, ext. 1 or email csr@nbra.ca. All orders must be placed by 5:00 pm on November 13. Packs will be available for pick up at the Clubhouse on Friday, November 14 from 6:30 to 8:30 pm.

Take Action on Radon

Did you know that radon is an invisible, radioactive gas that come from the ground? The NBRA is excited to announce that Radon Test Kits are now available in the main office for \$42.95 + GST.

If you would like more information on the kits or radon, please call 403-781-6613 ext. 1 or email admin@nbra.ca.

Good Food Boxes

The Good Food Box (GFB) is a program under the Community Kitchen Program of Calgary where you can purchase a box of fresh fruits and vegetables at a very low cost! The boxes are put together and delivered to the Clubhouse by dedicated volunteers.

Interested in getting a box? Please call 403-781-6613, ext. 1 or email csr@nbra.ca before the order due date listed below. You will be contacted by an NBRA team member on the delivery day once the boxes are available for pick up at the Clubhouse!

Price List

- Small \$30
- Medium \$35
- Large \$40

Order Due Date	Delivered to the Clubhouse
December 2 by noon	December 12

The Good Food Box program, part of the Community Kitchen Program of Calgary, offers affordable boxes of fresh fruits and vegetables to Calgarians and surrounding areas.

Tool Shed

No need to purchase and store tools that you may only need to use once a year; come and check them out from the tool lending library instead! The New Brighton Residents Association and New Brighton Community Association have joined together in efforts to bring you a library full of over 60 tools to meet your landscaping, snow removal, home improvement, DIY, and automotive needs! This is a service for all New Brighton Residents over the age of 18, with more perks available to those who also have a valid NBCA membership. Purchase an NBCA Membership for only \$20! With the NBCA you can enjoy additional Tool Shed perks such as borrowing a maximum of five tools at one time, same-day reservation and more. For borrowing details, to set up your online account, and to browse the catalogue, visit newbrighton-connect.com! No need to make an appointment, the NBRA Tool Shed is open Monday to Sunday from 9:30 am to 8:30 pm, come by during those times to borrow the tool of your choice.

The New Brighton Residents Association is happy to host “The New Brighton Game Hub”, which is a board game lending library consisting of over 50 games that can be borrowed by residents for a fun game night! The library hosts a diverse

selection of games suitable for a variety of age groups, interests, and difficulty levels. This is a free service for all New Brighton Residents over the age of 18 who are in good standing. Residents aged 12 to 17 years old may also borrow games; however, they must play the game on-site while visiting the NBRA Clubhouse. Please visit newbrighton-connect.com for additional borrowing details, to set up your online account, and to browse the catalogue (be sure that you select “the New Brighton Game Hub” as the location from the drop-down menu). There is no need to make an appointment as all games will be lent on a first-come, first-serve basis. The New Brighton Game Hub is available between 9:30 am and 8:30 pm, so come by during those times to borrow the game of your choice!



Stay Connected with the NBRA

Connect with us on Facebook (The New Brighton Clubhouse), Instagram ([newbrightonclub](https://www.instagram.com/newbrightonclub)), or visit us at www.newbrighton-connect.com to stay informed regarding NBRA news, events, programs, and other exciting offerings!



Disclaimer: The opinions expressed within any published article, report, or submission reflect those of the author and should not be considered to reflect those of Great News Media or the Community and/or Residents’ Association. The information contained in this newsletter is believed to be accurate but is not warranted to be so.

Great News Media and the Community and/or Residents’ Association do not endorse any person or persons advertising in this newsletter. Publication of any advertisements should not be considered an endorsement of any goods or services.

BRAIN GAMES

SUDOKU

	2			8	9	7		3
				1	5			8
9								
	9					3		
3		7				2		1
		4					6	
								6
8			4	7				
5		1	9	3			8	

SCAN THE QR CODE FOR THE SOLUTION

The Art of Finding Work: Myths Job Seekers Believe or Are Sold

by Nick Kossovan

Mythologies arose to explain natural phenomena. Many Greek and Roman gods—like Apollo (sun and light), Athena (war and wisdom), and Zeus (sky and justice)—represented various forces of nature. Eventually, mythology gave rise to organized religion, which developed more imaginative, almost human-like characters. While myths are, by definition, false or inaccurate, they remain as relevant today as they were to the ancients.

Myths aren't just stories. Ancient and modern cultures use them to explain the world and our experiences, answer timeless questions, and serve as a [moral] compass. Because myths aren't substantiated, they're not considered factually credible in the same way as documented history, scientific studies, and empirical evidence; however, they can have profound impacts on a person or community, often in negative ways, such as creating limiting beliefs that inhibit a person's thoughts, actions, and experiences.

Every day, I see job seekers cling to myths about job searching, often sold to them by self-professed career coaches peddling fear, false hope, and outright snake oil because it serves their self-interests to sell you their supposed magic bullet services.

The most common myths I encounter:

Using LinkedIn's "Open to Work" Banner Makes You Look Desperate

I find the often-heated ongoing debate about whether someone should use LinkedIn's "Open to Work" banner feature childish and ridiculous. The banner is nothing more than a signal, no different than a bakery hanging a 'Help Wanted' sign in its window or standing on the side of a road with your thumb out because your car broke down and you now need a lift. You do you; let others do themselves. Your job search strategy is yours to design. Ultimately, your job search results will speak for themselves.

The ATS is Rejecting Your Application Because of Keywords

Excuses abound:

- "Recruiters aren't doing their jobs."
- "I'm getting ghosted by bots."

- "It's all about keywords."

Here's the harsh truth. Job searching is a competition. You're competing against many candidates just as qualified as you, many more so. As I've stated in previous columns, there's always someone younger, more skilled, qualified, and hungrier than you.

Most of the time, your resume is seen by a human being, but like most resumes, it's not compelling. Then there's the common scenario, where your resume presents you as a "rockstar," but your LinkedIn profile and/or digital footprint, which employers study to determine whether you are interview-worthy, raises red flags and is an employer turnoff. Give this possibly serious consideration.

Resume Advice: Most resumes and LinkedIn profiles are mere lists of opinions. Employers hire results, not opinions.

Numbers are the language of business; therefore, your resume and LinkedIn profile should be populated with numbers (revenue increase, savings created, time efficiency, amount of work done, scope of work) that clearly show employers the value you've brought to previous employers, which demonstrates what value you can bring to a new employer.

It's All Just Luck

"You just need to get lucky" translates to "I don't want to take ownership of my actions." Success in today's market isn't about luck; it's about strategy, clarity, positioning, and relentless repetition. How many job seekers can say they're focusing on, even mastering, these four action pillars?

There's a lot of truth for job seekers in the words of Canadian writer and humourist Stephen Leacock: "I am a great believer in luck, and I find the harder I work, the more I have of it."

Employers Should Talk to All Applicants

This myth stems from a sense of entitlement. Employers don't owe applicants—who've freely chosen to apply—anything. Yet, I hear: "If I could just talk to someone, they'd see how great I am," and "Employers should stop making us jump through hoops and just call people."

Reality Check: Employers receive hundreds, sometimes thousands, of applications per advertised job opening. Expecting every applicant to receive a call is unrealistic. If you didn't get a call, it's not because the system is broken; it's likely because your resume didn't align with



the role or, as I mentioned, wasn't compelling enough (read: didn't convey your value), or your LinkedIn profile/digital footprint is an employer turnoff.

Biases and "Isms" are Why I'm Not Getting Hired

This myth can be filed under the many "I'm a victim!" excuses job seekers have. Yes, biases exist. Every person on this planet carries a bucket of biases; it comes with the human condition. You and I have biases, so pointing out what you perceive as an employer's bias is hypocritical.

Biases aren't what's holding you back. I've seen countless candidates prove biases inaccurate by showing up prepared with a clear message and evidence of their value, and most importantly, without an "I'm a victim!" mindset. Do your actions support common biases, such as older people being less energetic or exhibiting health issues, or do they challenge them?

Today's job market is the new norm. Believing in the face of ongoing rapid advancements in AI and automation, the myth that we'll one day return to an employee-led market is believing a comforting lie. More than ever, job search success requires clearing your head of unsubstantiated myths.



A Minute Lost in Silence

by Garth Paul Ukrainetz

A minute lost in silence

Loud the roar of wartime years

Sacred poppies of November

In remembrance of their tears

In our minute lost in silence

We must listen close together

Lest we all forget to hear it

Lest the silence lasts forever

Tasty Art

What do "The Persistence of Memory" and the Chupa Chups logo have in common? Well, they were both created by surrealist Salvador Dalí! Asked by founder Enric Bernat to improve the candy wrapper, Dalí sketched the now-iconic daisy-shaped logo in a café on a piece of newspaper.





Time to Renew Your Mortgage?

Don't Settle – Discover Better Rates and Options! Get Ready to Save Big!



ANITA RUSSELL

403-771-8771
anita@anitamortgage.ca

Licensed by Avenue Financial



Magic Carpet Ride

Family Literacy Program



A family that reads together, grows together.

The Magic Carpet Ride program is for 3-5 year olds and their parents or caregivers. We help families learn to use everyday activities to build a love of literacy and learning. Held at convenient locations across Calgary.

FREE! Contact us to learn more:

famlit@canlearnsociety.ca
(403) 686-9300 ext. 128



www.canlearnsociety.ca/magic-carpet-ride

NEW PATIENTS ARE ALWAYS WELCOME!

*For your convenience we accept **direct billing** and follow the ADA Fee Guide.*

- Family Dentistry - We Love Kids!
- Oral Exams and Dental Cleanings
- Digital X-rays and Impressions
- iTero Wellness Intraoral Scans
- TMJ Therapy and Mouthguards
- Extractions - Including Wisdom Teeth
- Same-Day Emergencies



Our Clinic Hours of Operation

Mon. & Tues: 9:30am - 6:00pm
Wed. & Thurs: 7:30am - 4:00pm
Friday: 9:00am - 3:00pm
Sat. (2/mo): 8:00am - 3:00pm



Dr. Munjot Dosanjh + Associates

1035 New Brighton Dr SE Unit 102, Calgary, AB
403-475-1981 | newbrighton@trecedental.com



NEW BRIGHTON DENTAL

★★★★★ 580+ Google Reviews
New Brighton Dental has 5.0 Stars on Google

SCAN HERE TO BOOK



BUSINESS CLASSIFIEDS

For business classified ad rates contact Great News Media at 403-720-0762 or sales@greatnewsmedia.ca

NEPTUNE PLUMBING & HEATING LTD: Qualified journeymen plumbers/gasfitters, very experienced in New Brighton. Upfront pricing. Reliable, conscientious, fully guaranteed. Mon - Fri 8:00 am - 5:00 pm. 24-hour emergency service, call 403-255-7938. "Showering you with great service."

OFFICIAL PLUMBING & HEATING: Small company, low overhead, excellent warranties, and great rates. Specializing in residential service and installs. Services include furnace service and replacement, hot water tank service and replacement, leaks, clogs, gas fitting, and more. Licensed and insured. Why wait? Call today and get it fixed today! Available 24/7, we accept debit/VISA/MasterCard. Call 403-837-4023 or email info@officialplumbingheating.ca; www.official-plumbing-heating.ca.

NEW BRIGHTON MORTGAGE BROKER: Save a bunch of cash! As a Calgary mortgage broker, I have helped your neighbors navigate their purchase, refinance, and renewal options. If you are looking for expert mortgage advice, excellent rates, many options, and better financing, Call Anita Russell at 403-771-8771 | anita@anitamortgage.ca | Licensed by Avenue Financial.

K2 BOOKKEEPING: Are you too busy to keep up with your bookkeeping? Experienced bookkeeper now accepting new clients. Specializing in small to medium-sized businesses. Competitive Rates | Twenty years Experience with QuickBooks and Simply Accounting, GST, Payroll, WCB, Filing, and T4 Filings. Phone Katie 403-870-0737.

NEIGHBOURHOOD CONFLICT? Community Mediation Calgary Society (CMCS) is a no-cost mediation and conflict coaching service that can help you resolve problems and restore peace! We help neighbours be neighbours again! www.communitymediation.ca, 403-269-2707.

NEW BRIGHTON CONTRACTOR FOR HIRE: Over 20 years' experience completing renovations in and around New Brighton. Lefroy Construction is happy to quote, organize and execute any renovation or new construction project. Call 403-616-0880 to discuss your project. www.lefroyconstruction.com.

STAMPEDE PLUMBING AND HEATING: 5-star Google rating, Senior and Veteran discounts. Highly trained plumbers, gasfitters & HVAC technicians. Water heaters, furnaces, boilers, air conditioning/heat pumps, drain cleaning, leaks, Poly-b replacement and renovations! Competitive prices with quality, 24-hour service! Stampede Plumbing and Heating. Established 1998. Call 403-225-1037. www.stampedeplumbingandheating.com.

PAINTER SERVICING NEW BRIGHTON: Experienced Calgary Painter - Transform your space with precision and style! Our professional painting services bring life to your home. Skilled in interior and exterior projects. Affordable rates with top-quality results. Contact Jonathan for a free estimate at 403-561-4338. Your trusted choice for a fresh, vibrant look. www.fivestarpainting.com.

DENTAL CARE ... AFFORDABLE, ACCESSIBLE & ESSENTIAL! Easy drive from New Brighton. 100% coverage means no cost to you. All dental insurance accepted, direct billing OAC. Consistency with dental staff. No fluff, no frills. Call 403-272-7272 or 403-287-6453 today or book online at calgarydentalcenters.com. Est. 1989. Tax receipt same day. Save money, live better!



**SCAN HERE TO VIEW ADDITIONAL
NEW BRIGHTON CONTENT**

**News, Events,
& More**



**Crime
Statistics**



**Real Estate
Statistics**



SOUTH FAMILY DENTAL

FREE TEETH WHITENING OR ELECTRIC TOOTHBRUSH

*With complete exam, x-rays, & cleaning

**CALGARY
OWNED AND
OPERATED**



BOOK YOUR CHECK-UP AND CLEANING TODAY!

403.262.3235

www.southfamilydental.com

110-142 McKenzie Towne Link SE, Calgary T2Z 1H1 (Next to Servus Credit Union)